



Lyon, 20th October, 2022

Hyvolution 2023, Europe's unique gathering dedicated to hydrogen 6th edition, Porte de Versailles, Paris

Hyvolution is today Europe's undisputed major gathering of the hydrogen community. The coming edition, **under the distinguished patronage of President of the French Republic Emmanuel Macron**, is being held on 1st and 2nd February in Paris at an iconic international venue for large professional gatherings.

In this bold move to Paris Expo Porte de Versailles exhibition centre, Hyvolution promises you an assembly of expertise enhanced by high-quality content. Many stakeholders have already confirmed their attendance.

The 2022 edition in May kept all its promises, presenting 301 exhibitors and brands—18% of them from outside France—and welcoming 4548 professional visitors.

With both visitor and exhibitor numbers up 30%, it was time for Hyvolution to take a new turning, and that's exactly what we've done!

In response to the hydrogen sector's vigorous growth and market expectations, Hyvolution 2023 will occupy 15,000 square metres, with a jobs & training campus and three forum areas, and will also confirm its ambition to reach beyond European borders.

The first international edition of Hyvolution, in Chile, is indeed already scheduled, taking place from 28th to 30th June, 2023 at the Santiago Metropolitan centre.

Carbon-free hydrogen, tomorrow's serious energy

France is still at the dawn of the hydrogen-based economy. While the world strives to come up with innovative solutions to combat climate change, hydrogen has nudged its way into the spotlight as a reliable energy source and an economic growth driver.

Hydrogen, both versatile and abundant, can lend our world a big hand toward its climatic goals. It already figures in the European Commission's eight "zero net emissions by 2050" scenarios and has fast become a leading priority, as witnessed by the recent creation of a "hydrogen bank" funded to the tune of 3 billion euros.

Climate issues aside, countries all over the world today are bent on throwing off the shackles of foreign oil and gas dependence. Here, also, hydrogen has a part to play in matters like energy security and economic growth.

With the current and ongoing energy crisis and its most pressing issues, hydrogen is a solution that will come into its own in the medium term.

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In a complex geopolitical context, and with high growth impetus in the hydrogen sector, Hyvolution is an invaluable venue for initiating new, fruitful relations, at an event renowned for the quality of its content over its 6 editions so far.

"Climate change, with its ever fiercer and more frequent consequences, is now compounded by a major energy crisis only made worse by a war on European soil. A new urgent imperative sits on everyone's shoulders: to escape dependence on fossil fuels. The development of renewable or at least low-carbon hydrogen is a vehicle for deep decarbonization in many sectors of the economy—industry, heavy haulage, public and personal transportation, energy—and also a vehicle for local reindustrialization, be it on a national or Europe-wide scale. The immensity of the challenge and the need for it to be tackled without delay compels us to act together, to devise a range of hydrogen strategies providing complementary responses to the objective of carbon neutrality by 2050. I invite all stakeholders in France, Europe, and the world to join us at Hyvolution so we can deconstruct the hydrogen sector's big issues and initiate or strengthen collaborations for reaching this common objective," — France Hydrogen chairman Philippe Boucly.

Hyvolution 2023, moving up in scale 350 exhibitors and brands expected

Many stakeholders have already booked their participation at this new edition, reflecting both the hydrogen sector's fast growth and the success of previous editions.

With so many companies and brands on show, including market leaders, some among France's top quoted (CAC 40), these two hydrogen-focused days promise yet again to be a defining, unifying event for all the sector's stakeholders.

The trade show covers three main areas of activity in which businesses will be showcasing their solutions and innovations:

- Transportation: cars, bikes, buses, trains, lorries, transport by sea & inland waterway, specialized haulage, fuelling infrastructure, etc.
- Energy: power2gas, renewables, buildings, storage, off-grid locations, etc.
- Industry: chemicals, metallurgy, glass, petro-chemicals, etc.

Many institutions and local authorities will also be giving accounts and feedback from their experiences and presenting their policies and actions in favour of hydrogen development in their district or region. This sizeable, active representation will highlight the importance of regional stakeholders and their initiatives, with predictably most regions attending (there were eleven already in 2022).

New feature: Hyvolution Summit, a congress where the deciders trade thoughts

At the core of this not just European but worldwide energy and political context, in order to address political expectations and those of corporate directors, Hyvolution 2023 will this year be offering a new format at the centre of proceedings: Hyvolution Summit, an international congress whose aim is to

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assemble all the political and economic deciders, investors, and company chiefs committed to constructing a hydrogen society.

This congress will be the occasion for revealing and reviewing the sector's big strategic announcements, for trading visions, for presenting the sector's latest key studies.

Hyvolution Summit wants to be a meeting of peers; to this end, it will host a limited number of participants during one day (Thursday, 2nd February). *Access by paid subscription or on invitation.*

HYVOLUTION 2022 FACTS AND FIGURES

4,548 professionals in attendance: up 31%

301 exhibitors and brands on show: up 30%

20% of exhibitors from outside France

10% of visitors from 30 countries besides France

11 CAC 40 corporations

11 French regional authorities

5 international pavilions

PRACTICAL INFORMATION

DATES AND TIMES

Wednesday 1st February: 9am–7pm

Thursday 2nd February: 9am–6pm

VENUE

Hall 6, Paris Expo Porte de Versailles, 1 Place de la Porte de Versailles, 75015 PARIS, France

WEBSITE: <https://paris.hyvolution.com/fr>

TWITTER: <https://twitter.com/HyVolution>

LINKEDIN: <https://www.linkedin.com/in/salon-hyvolution-a86715195/>

YOUTUBE: [HyVolution - YouTube](#)

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ABOUT THE ORGANIZER

GL events Exhibitions Opérations

With 200 events organized worldwide for professionals and the general public, GL events Exhibitions has unequalled expertise in organizing exhibitions and trade shows—a business that must stay abreast of increasingly specialized marketing, communication and organizational techniques while retaining close ties with market players. The Hyvolution exhibition is organized by the Green-tech+ division of GL events, which also manages eight other major gatherings: BePOSITIVE, Expobiogaz, Eurobois, Horizonia, Open Energies, Paysalia, Piscine Global Europe, Rocalia.

GreenTech+ is the newest division of the GL events group, providing a unique shop window born from the synergy of gatherings that touch on common themes of ecological innovation and sustainable development.

GL events created GreenTech+ to take up a full-time, active part in the world's big environmental issues, with a format unique in its genre that builds bridges between the sectors of the future and maximizes their visibility. GreenTech+ is the accelerator via which the GL events group undertakes to accompany the sector's stakeholders in their developments and in their search for the solutions of tomorrow, while instilling an ever-greater eco-awareness among our citizens.

ABOUT FRANCE HYDROGÈNE

Hyvolution is organized jointly with France Hydrogène.

With over 450 members, France Hydrogène is the united face of French stakeholders in the sector, structured along the whole value chain: industrial corporations developing large-scale projects, innovative smaller businesses and start-ups supported by laboratories and excellence centres, trade associations, competitiveness clusters, and municipalities with a strong involvement in the deployment of hydrogen solutions.

France Hydrogène assists the sector all the way down to the coalface with its twelve regional delegations.

Its ambition: to accelerate the development of renewable and carbon-free hydrogen for a successful energy transition, reindustrialize the country, and create local value to improve everyone's quality of life.

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